

June 14, 2022

Dear Business Owner,

Over the course of Gulfshore Opera's 2022-2023 season, we will reach an audience of over 9,000 patrons: your neighbors, as well as national and international tourists that visit the Southwest Florida region. By placing your company's ad among our sponsors, you will reach a target audience of individuals devoted to the arts. Your show of support extends your reputation as a business interested in improving your community.

Now entering its 9th season, Gulfshore Opera is presenting its largest season yet! We continue performing our Grand Opera production at the two major professional halls in our region: April 2023 in Naples at Artis—Naples and Fort Myers at Barbara B. Mann Performing Arts Hall. Other highlights of this upcoming season include a chamber opera production; community concerts including Opera to Broadway Series, Songs of Ireland Series, Latin Infusion, and many social events.

Reserve your ad spot for this season's playbill.

Thank you,

Michelle Westley

Operations Director

Email: Michelle@gulfshoreopera.org

Michelle Westley

Cell: 256.343.5553

More about Gulfshore Opera: Gulfshore Opera (GO) was established in June 2014 to offer high-quality classical vocal music. Our aim is to make opera, traditionally perceived as exclusive and expensive, accessible to the general public. We achieve this through a variety of appealing and inclusive artistic and social events at moderate tickets prices for audiences with diverse levels of access, income and experience with classical vocal arts.

PLAYBILL ADVERTISEMENT OPPORTUNITIES



TOURING SOUTHWEST FLORIDA

Type of Advertisement		Size	Bleed	Price
	Inside Front Cover	5.5" x 8.5"	1/4	\$1000.00
	Inside Back Cover	5.5" x 8.5"	1/4	\$900.00
	Full Page Color	5.5" x 8.5"	1/4	\$750.00
	Half Page Horizontal Color	5" x 3.875"	no bleed	\$400.00
Name:				
Company:				
Address:				
City/State/Zip:		Email:		
Telephone:		Cell:		
Amount: Credit Card: PLEASE CALL OUR OFFICE (239-529-3925)				
Cieuit Caiu. FLEASE CALL OUR OFFICE (253-523-5325)				
Check #:				

All ads submitted must be camera ready. PDF is our preferred file format. EPS, JPG or TIF files are also accepted. All fonts must be embedded/included in the file. All files must be at a resolution of at least 200 dpi and no more than 300 dpi. All color ads must be in CMYK format and text should be 100% black. **NO crop marks**.

Digital photos must be sent in the highest resolution possible.

Camera-ready ad and payment due by October 3, 2022. Send agreements and camera-ready ads to Michelle Westley: michelle@gulfshoreopera.org. For payments by check, mail to: Gulfshore Opera, 9911 Corkscrew Rd., Suite 105, Estero, FL 33928.